

Understanding Alliant Energy's rates:

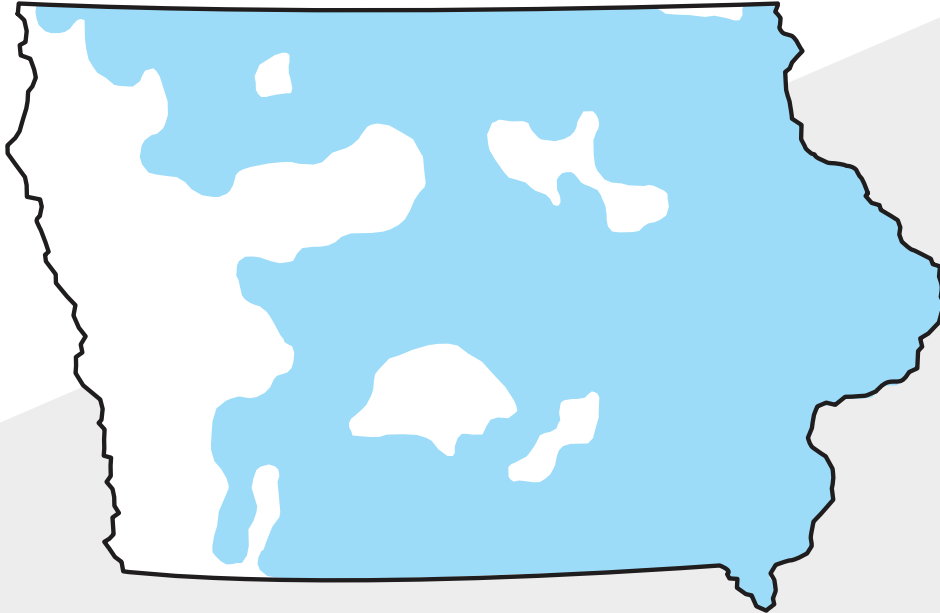
Many factors contribute to Alliant Energy's electric rates in Iowa.

Alliant Energy's Iowa energy company provides service to approximately 500,000 electric customers.

Alliant Energy's rates are competitive with the majority of utilities in the upper Midwest and across the United States.

Serving customers throughout the state

Alliant Energy is proud to reliably serve customers in approximately 700 communities and over 80 counties in Iowa. Serving customers all over the state means we need infrastructure to serve all customers.



Customer base

- We serve many rural customers and communities with smaller populations.
- A smaller customer base means costs are spread out over fewer customers. Growing our residential and industrial customer base can lead to lower rates for all customers by spreading out costs over more customers.

Transmission costs

- We partner with a transmission provider to serve customers throughout our large service territory.
- The costs from the transmission provider are passed on to our customers.
- We work to keep transmission costs affordable for customers.



Generation

- Our generation closely matches customer demand.
- We consistently plan for the ongoing energy needs of our customers throughout Iowa.
- We maintain a diverse energy mix of generation resources to continually deliver the energy our customers need.
- Transitioning to renewable resources is cost-effective for our customers.

Serving our customers and building stronger communities

Economic development

- We partner with the communities we serve to bring new businesses to our service territory.
- In 2022, we're proud to have played a pivotal role in 37 projects that brought over \$1.1 billion and over 1,300 jobs to Iowa.
- Alliant Energy was named a Top Utility in Economic Development by Site Selection Magazine & Business Facilities Magazine.



Excellent customer service

- Large customers receive 1:1 attention from account managers, leading to shortened down time and fewer lost production hours for customers during outages.
- Our account managers are part of our customers' teams, participating in their energy efficiency committees and strategic energy management teams.



We work every day to keep costs affordable for customers.

Usage is a large driver of a bill. We provide customers with tips to reduce their usage, and there are energy efficiency programs and rebates available.

In My Account, customers can monitor their usage and sign up for high-usage alerts.

We offer flexible payment plans and inform customers about energy assistance options.

